

VA Convention - Chicago IL 7/26/60 60-22

Come to learn

VA & VE Some Important hurdles to overcome

- 1 Not New!
- 2 Measure By Results of Implementation
- 3 Embarrassing to tech people
- 4 Does not fit various kinds of business
- 5 No place for it in <sup>or time</sup> business cycle  
Tax consultant

(go back over each in detail)

A group of opportunity areas - require understanding  
+ often action

1-2-3-4-5-6

EIA - measurement

"value Analyzed Quality Out"

1) Make or Buy  
Res + Development

What are foreigners doing

How much VA in Future?

Keep VA & VE meaningful  
sheep dog.

MD RN Lawyer

Now Tell me your experiences + Ideas