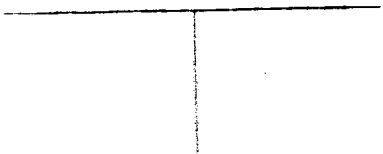


Questions - What is VA to you



XXXXXXXXXXXXXXXXXXXX

Piano

New keys

Cost first

Eval. funct.

Search

Roadblocks

Quick rejection

Definition

WHAT TO TELL THE MEN - BERG

Clear up misconceptions - What is VE?

What is relation to producibility?

Use & promote technique every day.

If questions.

HOW DOES VA APPEAR TO YOU?

Reducing cost by changing material.

Same function at lower cost.

Combination of functions for less cost.

Fear it is outgrowth of QC.

Fear usually after fact... apply before fact would be more valuable.

Appears to be aimed primarily at materials.

Appears to take some of responsibility from designer.

Places more responsibility on designer.

Appears to be under different org. leadership in different plants--is confusing.

Sometimes not around at all.

Formal systems to study costs in a part.

An entire philosophy--Accent on Value.

Saves money when applied properly.

Costs money when not applied properly.

Provides incentive by establishing functional value.

Seems sometimes to create obsolescence by putting a stumbling block on development.

Why has my contact been so little?

Seems a parade---mfg. engr... VA... producibility.

Then Value Control... seems like it's different name to same old thing, sometimes.

Looks like people hopping on bandwagon--regardless of knowledge.

Tends to confuse our outside vendors.

Exactly what does this VA and VC we hear about, mean?

Sometimes VA in mfg. function has changed material or process to where design function very much weakened.

Fear that with government support, may get top heavy.

What is future?

Where does it fit?